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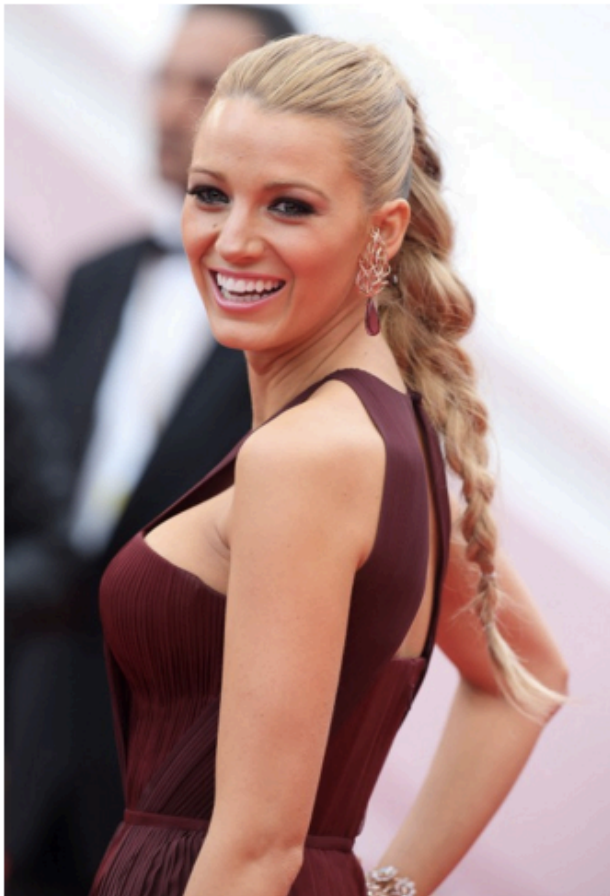
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BAZAAR'S GUIDE TO HAIR EXTENSIONS

Everything you need to know about temporary and

BY VICTORIA HALL 27 AUGUST 2015



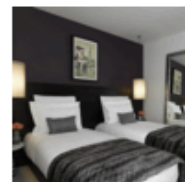
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Hair extensions are big business, especially in the aftermath of the 'lob' when so many of us took the chop. Most celebrities, including Blake Lively and Elle MacPherson are well acquainted with them and have relied on clip-ins to add volume, rather than length, on the red carpet for years.

Despite all of this, extensions still have a reputation for looking obviously fake and being hard to look after. With this in mind Bazaar sent senior fashion assistant Lucy Kebbell to see the founder of Extension Professional Louise Bailey at Four salon in London to have clip-ins fitted...

What type of extensions should you go for?

'The quality of natural extensions is better and they offer a more natural finish,' explains Bailey. 'Synthetic hair is more obvious and burns when you use heat on it.' Look for brands such as Bailey's Extension Professional or Remy quality human hair extensions as these are less irritating and easier to work with.

Temporary vs permanent extensions

Permanent extensions are more expensive and are higher maintenance because they are attached to your scalp. Clip-ins tend to last longer, six months if you look after them properly. Plus there is the added bonus that you can take them out at any point.

How should you care for your clip-in extensions?

'Wash the ends before each use to give them volume and apply a heat protect product before using heated tools, like you would your natural hair,' says Bailey.



Lucy Kebbell: before and after



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Finding the right shade

Before your appointment Bailey requests a couple of pictures of your hair to determine your hair colour and match it. The extensions are already dyed and come in tonal hair shades. For Lucy's hair, Bailey used three different shades to achieve that natural looking finish. However if you're fitting them yourself, 'you can order a tester swatch to get the correct shade for your hair and then the pre-cut extensions are sent out following your order,' says Bailey.

Creating length and volume

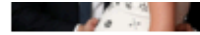
For a subtle, natural finish, getting the placement of your clip-ins is correct is imperative. 'For length, attach the clip-ins lower down,' says Bailey. 'If your hair is short or you want to want extra volume, go further up to toward your crown.'

To book a consultation with Louise Bailey at Four salon on Conduit Street, call 020 7297 9600. For more information on Extension Professional, visit Extensionprofessional.co.uk.



Extension Professional clip-in hair extensions, £165, coming soon to Veryexclusive.co.uk.

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