

Aisle 8

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FREE FASHION TRAVEL PEOPLE IDEAS BEAUTY

# STYLIST



**TOY**

**STORY**

The women who  
won't grow  
out of Hello Kitty

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# {Beauty} Intelligence<sup>e</sup>

STYLIST SELECTS THE NEWS, FORMULAS AND TRENDS TO BOOST YOUR BEAUTY IQ

## 1. NEON, NEON

Switch up your nails for summer with the world's first non-fade neon polishes from Nails Inc. The secret to the seriously fluoro finish lies in the Neon Activator (£8), a base layer that's applied underneath each Stay Bright Neon Polish (£15). This white base layer immediately makes the colour more vivid, while the highly pigmented polish doesn't fade thanks to a super strength, colour locking polymer. Pick your polish of choice (there's pink, yellow or orange), and pray for some sun.



## 4. BIG-SKY THINKING

According to a recent study\*, volume is the biggest hair concern for women in the UK. The problem is, most products promising volume only coat the hair strands and therefore are washed down the drain when you next shower. It's a problem Redken has overcome – thanks to the compound Filloxane, their latest volumising products are able to boost volume from within, penetrating the hair shaft to expand the hair. Inspired by technology used in wrinkle fillers, the effects last for several washes. Try the High-Rise Volume Lifting Conditioner, £15.50.



## 2. FOREVER YOUNG

Home to the Long Life herb, the Japanese island of Okinawa boasts the world's largest population of female centenarians. Taking note, BareMinerals has used this plant in its new high-performance serum, Skinlongevity, £42. The lightweight formula will leave skin looking smoother, softer and positively glowing – with no flight to Japan needed.



## 3. MARBLE MAGIC

Meet the hardest working lipstick on the market. Lava Lips, £19.50, Illamasqua, combines two carefully chosen hues in one highly pigmented marble effect lipstick. Simply swipe across your lips and the complementary colours will blend together to create a completely unique shade.



## My Secret Weapon

Nicola Clarke, colour director at John Frieda, shares her skincare essential

"As a busy working mum, my skincare regime is pretty low maintenance, but there is one product that I use religiously – Lagoon Gelée, £34, Carita. I'm lucky that my skin is pretty well behaved but it doesn't agree with anything rich or heavy. That's why I love this product – a hydrating cleanser that's lightweight and gentle yet also really effective. Even if I'm wearing a heavy face of make-up, it manages to erase every last trace of the day. I'd be so lost without it."



## 5. LET YOUR HAIR DOWN

Urban Retreat has teamed up with Extension Professional to offer a hair extension colour-matching service like no other (from £50). Stylists will find your perfect match from a huge range of high-quality, real hair pieces before cutting, styling and blow-drying them to for the most natural looking finish you can imagine.



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